



# Bay Area Media Tour

## Fox2 Newsroom

**Thursday, February 22, 2018**

1 p.m.

Fox2 KTVU

91 Embarcadero West

Oakland, CA 94607

Free – Registration Required

Registration required at [www.capio.org](http://www.capio.org)

Tour the Fox2 KTVU newsroom and learn more about station operations at one of the Bay Area's leading television news stations.

Following the tour, meet with the station's reporters, producers, assignment editors and news director and learn about the latest trends in the news and public information industries, including:

- What's the best way to pitch and place news stories?
- How do reporters and assignment editors prefer to receive information from government agencies?
- How has social media changed the media landscape?
- Where are reporters finding story ideas?
- What's the best time of day for a news conference?
- What are PIO best practices and reporters' pet peeves?
- How should communicators be utilizing social media to communicate with news outlets and the public?



**Free for CAPIO Members**

For more information, contact Teri Davena at 707-746-4202 or [TDavena@ci.benicia.ca.us](mailto:TDavena@ci.benicia.ca.us).

**registertoday**

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